



FOR IMMEDIATE RELEASE

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Fort Myers, Florida – September 30, 2011 - Ready yourself. ZOMBICON 2011 “The Legends of the Silver Screen... NEVER DIE!” promises to be a star studded spectacular, that’s to die for!

This free interactive art event will celebrate its fifth year in downtown Ft. Myers, on Saturday, Oct. 15 from 6 p.m. to midnight. The public is invited to dress as the living dead and join the zombie horde on the “blood red carpet.” During last year’s event, local police estimated more than 10,000 people in attendance, unofficially shattering the Guinness World Record for “Largest Gathering of Zombies.” Organizers hope to make it official, by planning the largest ZOMBICON yet.

The “Walk-Like-A-Zombie” acting workshop begins at 4:30 p.m. at The Florida Repertory Theater Studio Space, 2267 First Street. This free class taught by Florida Rep actors is open to all ages and will offer some basic dramatic techniques. Students can put their skills into practice immediately following at the 6 p.m. Zombie Walk which kicks off ZOMBICON. The parade of the dead will tour downtown, following in the footsteps of George Romero’s “*Day of The Dead*,” filmed on location in Ft. Myers. The horde will reach The Sidney and Berne Davis Art Center for the real life zombie wedding of Alex Sherman and James Moore, a ZOMBICON first. Those who would like to participate, but are still helplessly “alive,” can be transformed on the spot, at the “Kiss Me/Kill Me” Make-Up Booth.

There will be live entertainment on three stages set throughout the downtown area. Musical acts include *Common Ground*, *After The Fact*, *Didges Christ SuperDrum* and *Strange Arrangement*. The Cabaret Stage will feature performances befitting the musicals of Hollywood’s Golden Age by *Rachael Valentine & The Purrfect Puzycatz*, *The Fred Astaire Dance Studio Professionals*, *Carlita & her Hoop of Horror* and *The Calendar Girls of Florida*. Together with ZOMBICON favorites, *The "What We Do" Drummers*, *Christar* and *The Fyrefly Firedancers* promise an action packed extravaganza that is sure to be hot! Slated to rock the Patio de Leon are rockabilly rebel rousers *Memphis 56* and from Bradenton, *The Downshifters*. Deejays *Justin Zero*, *Groove Chemist* and *DJ Slinky* will keep the zombies shuffling their feet, as "Zombie Silver Scream Theater" plays on the Big Screen. Cosplay pin-ups, *The Girls of The Con* will be on hand to sign copies of their new calendar.

“Vampires” from The Lee Memorial Blood will be offering an exclusive “I bled for real at ZOMBICON” T-shirt to those who give blood. John Sheppard, World Record Holder for most blood donated will sign copies of his book. All attendees are asked to bring canned food donations for the Harry Chapin Food Bank of Southwest Florida. Those purchasing an official 2011 “ZOMBICUP” will be entitled to drink specials at participating bars and restaurants. Helping to promote Ft. Myers as an “International Zombie Tourist Destination,” select hotels are offering discounted rates to zombies. Visit www.zombicon.com/accommodations for more details.

ZOMBICON 2011 is produced by Pushing Daizies, Inc. a non-profit organization for the arts and is sponsored in part by: Coastal Contacts, Myers, Brettoltz & Company PA, Needful Things Tattoos, New Rock 99X, and the Bars & Restaurants of Downtown Ft. Myers.

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